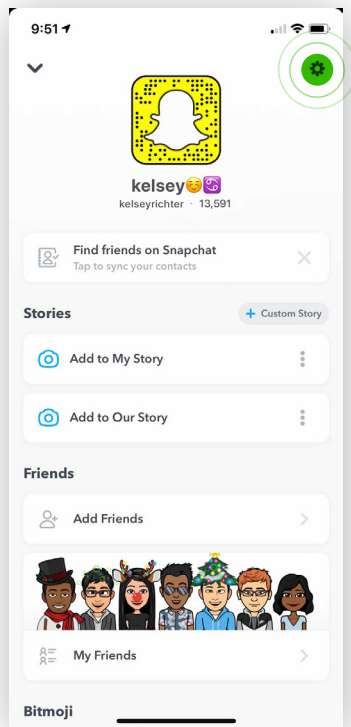


How to Block Ads on Snapchat

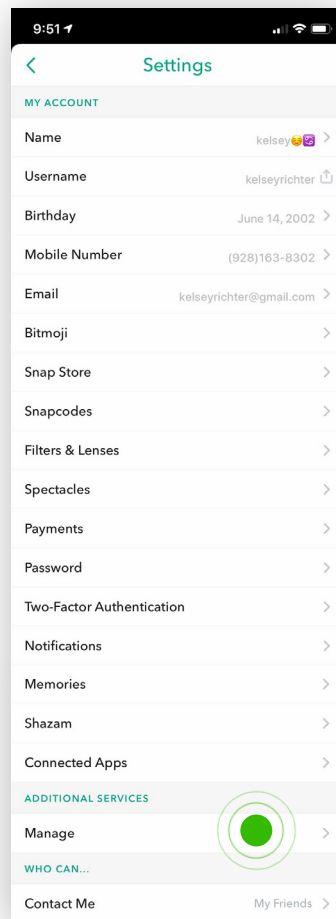
1

Tap the **gear icon** in the upper-righthand corner of your profile.

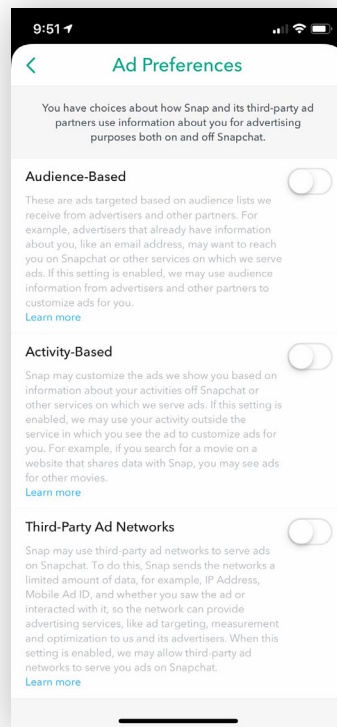
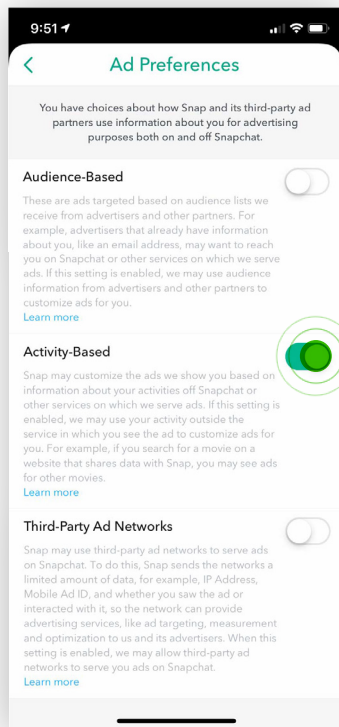


2

Scroll to the **Additional Services** section. Tap **Manage**.



3 Tap **Ad Preferences**.
Toggle off **Activity-Based**.



Keep in mind that this will only block targeted ads, not all ads on Snapchat entirely. You can also toggle off **Audience-Based** and **Third-Party Ad Networks**.